

Books

Library of Professional Picture Framing:

130178 Volume 1: Picture Framing

By Vivian Kistler, MCPF, GCF

History of Framing, cutting & joining wood & metal moulding, ordering frames, cutting glazing, measuring, basic mat cuts, mounting equipment & methods, color, proportion of frame design, stretching paintings, conservation. Types of mats. Layout of frame shop, work order processing.

130174 Volume 2: Mat Cutting & Decoration

By Vivian Kistler, MCPF, GCF

Inlays, offsets, double 8-sided mats! Step-by-step directions. 50+ mat cuts; basic to advanced. Color, fractions, faux finishes, hand-cut designs, singles, doubles, v-grooves, French mats, cove, fabric wrapped, fillets, multiple opening, Kobe, circles, ovals, gothic, fancy corners. Measuring.

130177 Volume 3: Framing Needlework

By Vivian Kistler, MCPF, GCF

Block, stretch needlepoint, 12 methods to mount fabrics, textiles, pins, staples, lacing; fifteen projects. Types of needlework, fabric, notions, cleaning, repairs, pressing. Frame crewel, needlepoint, cross-stitch, antique samplers, quilt, scarf, kimono, carpet, scroll, doily, Persian art, weaving & flag.

130161 Volume 4: Conservation Framing

By Vivian Kistler, MCPF, GCF

Handling art on paper, glazing, hinges, support methods, adhesives, types of boards, encapsulation, deacidification, problems and solutions; projects. Framing watercolors, papyrus, pastels, photos, skin documents. Techniques for broken and brittle artwork. Cleaning and repairs.

130176 Volume 5: Mounting Methods

By Vivian Kistler, MCPF, GCF

Dry, Wet, Spray, & Pressure-Sensitive Methods. Adhesives, mounting boards, selecting a process, bubbles, buckling, equipment, laminating, canvas transfer, mounting giclees and the new computer photographs. Reversing mounting procedures, puzzles, rubbings, cut-outs, fabric, photos, oversized & mounting plastic items.

130172 Volume 6: Framing Photography

By Allan Lamb, CPF

Identification chart, photography time line, Framing ambrotype, daguerreotype, albumen, tintype, Ilfochrome Classics®, Polaroid®, snapshots and more! Mounting photos. Projects. Creative framing cases. Hinged boxes, montages. Giclees and the new computer photographs.

130185 Volume 7: Framing Collectibles

By Vivian Kistler, MCPF, GCF

Shadow box framing. Dozens of projects. Fourteen methods for support and attachment. Building deep frames, double-sided frames and frames with doors. How to frame: Sports Equipment, Christening Gowns, Musical Instruments, Bark Paintings, Olympic Torches, Seashells, Military Medals, Guns, Animation Cels, Vintage Photographs, Dolls, Jerseys, pucks, & much more.

Quick Smart Book Series:

130183 Pricing Custom Picture Framing

By Vivian Kistler, MCPF, GCF & Robert Mayfield, CPF, GCF

Pricing Custom Picture Framing is a guide to determining a fair and profitable price for products and services. Topics include: The Cost of Doing Business, Cost of Goods Sold, Breaking Even, Productivity, Pricing Formulas, Labor Rate, Markups and Volume Framing. If or when to use sales, discounts and coupons. Learn to price Frames, Length vs Chops, Joined, Matting, Mat Decoration, Multiple Mats, Glazing, Mounting and fitting.

130188 Starting a Picture Framing Business

Owning & Operating a Frame Shop

By Vivian Kistler, MCPF, GCF

Topics include: Types of Shops, Ways to Start a Frame Shop.

Business Matters includes Business Entity, Lawyers, CPA, Bankers, Bookkeeping & Accounting, Financial Statements, Purchasing, Business Plan, and Start Up Cost. Choosing a Location, Name, Layout, and Signage. Advertising & Promotion, Ordering, Work Order System, Hiring and Training Employees, Store Policies and Procedures, Days and Hours of Operation and Customer Service

130166 Event Planning & Marketing for Frame Shops & Galleries

By Vivian Kistler, MCPF, GCF

Traditional gallery show, charity benefit, or celebration of your years in business: whatever the occasion, an event in your shop creates excitement and gives you a great opportunity to attract customers and make sales. The entire process, including: choosing a theme for the show (with lots of ideas); event planning timeline; designing and sending invitations; food and music; ads and publicity; plus lots of tips for a successful show.

130167 Floorplans for Galleries & Frame Shops

By Strasburg-Crawford & Kistler

Maximize your space! 19 floorplans of actual frame shops & galleries. Equipment, lighting, flooring, storage & safety. Front & backroom plans for shops from 400 to 4,000 sq.ft. Design your own with grid paper, furniture & equipment patterns included.

130184 Add Picture Framing to your Business

By Vivian Kistler, MCPF, GCF

Profit from your existing customer base by offering a service they will surely need. Custom picture framing is often a division of another business. Framing can complement many art-oriented business such as crafts, needlework, photography, art supplies, hobby, art galleries, florist, paint dealers and home furnishings. There are many levels of picture framing service from simple ready-made frames to complete custom framing. This book explains the five methods of offering this service as well as how the business of framing operates. Basic techniques, equipment, space requirements, pricing and a processing system are explained.

130169 How to Build Frameshop Worktables, Fixtures & Jigs

By Paul MacFarland, CPF

Building plans for 25 projects. Build: Worktables • Tables for mat cutters • Dry mount presses • Tool holders • Frame rack • Frame jack • Support for length moulding • Spool wire box • Roll storage, Bin cart, Tables • Tops • Cabinets • Clamps • Storage for mats, moulding & customer's goods and more! Materials, tools & techniques.

More books...

130181 Decorative Accessories Made From Moulding

Ever wonder what to do with all those pieces of scrap moulding? Learn how to transform them into imaginative creations! What To Make, how to measure, cutting, building, lining, finishing tips. Step-by-step instructions. Dozens of Projects including Clocks, Boxes, Trays, Wall Shelf Sconces, Humidor, Mirrors, jewelry boxes, etc.

130164 Cutting, Carving & Decorating Mats

by Brian Wolf, CPF, GCF

Fine design is the professional edge. How to design well-proportioned mats. Multi-angles, inlays, V-grooves, insets, offsets, ink lines, & decorative carving. Patterns to trace for mat carving numbers and letters. Includes Brian's unique design elements.

130179 The Articles of Business

for the Framing & Art Trade

by Vivian Kistler, CPF, GCF

Advice from the leading expert in the industry! 17 Chapters include: Start up • Credit terms • Finance • Leasing • Volume Framing • Pricing the Custom Product • Advertising • Corporate Sales. 100 Answers to Expert Questions include: Location, Merchandising, Personnel, Production, Quality Control, Management, Advertising. Just getting started?--you'll need this book!

130160 Color & Design for the Picture Framer

by Nona Powers, CPF, GCF

Size, color and shape of mats, mouldings and decorative elements. The relationship of color and size, of warm and cool colors and moulding color to mat color. Full-color artworks with different matting selections help you to understand how color and size relate to the framing design. A workbook with practice sheets is included in the back of the book.

130189 Who's The Boss?

Hiring & Managing Employees

by Vivian Kistler, CPF, GCF

Get all the answers you need regarding hiring, managing, and training your employees. Set standards and company policies for key areas of your business. A great book to help you and your employees get off to a smooth start.

130162 Custom Framing Pricing Kit

With Vivian Kistler, MCPF, GCF

A price chart is an essential tool for every custom frame shop. This will enable you to quickly and accurately determine the price of any frame. The kit includes a United Inches wall chart, Picture Frame Mouldings Chart and Footage and Price Calculation Chart all printed on heavy paper.

Quick Smart DVD Series:

130173 Mat Cutting and Decoration

With Vivian Kistler, MCPF, GCF

This one hour program shows how versatile matting is in custom framing. Topics demonstrated include: introduction to mat cutting, straight line mat cutters, cutting and inserting fillets, oval cutters, decorative mats and mat surface decoration. The step by step demonstrations will provide a solid foundation for quality matting.

130186 Conservation Framing

With Vivian Kistler, MCPF, GCF

This one hour program explains the materials and techniques used to protect and preserve many types of artwork. Vivian discusses many topics including Enemies of art on paper, materials, deacidification, encapsulation, supporting artwork without adhesives and hinges, pastes for hinging, mending torn papers and fitting.

130171 Framing Needlework

With Vivian Kistler, MCPF, GCF

In this one hour program Vivian demonstrates how to frame any kind of needlework or fabric. Learn proper handling and mounting techniques required for doilies, quilts, painted silk, cross-stitch, scarves, rugs, baby gowns and more.

130163 Cutting & Installing Fillets

With Vivian Kistler, MCPF, GCF

In this video Vivian will show you how to measure and cut fillets for a perfect fit. There are several methods of cutting fillets: with special fillet cutters, the guillotine chopper and hand saws. Vivian will demonstrate how to cut the reverse bevel mat, cutting the fillet, installing the fillet in a mat or frame, and finishing the back so it will not warp. How to use fillets in conservation framing. Vivian will also show you how fillets can be used as small frames, a spacer in a shadow box, and to finish the back of a double-sided frame.

130187 Measuring Made Easy

With Vivian Kistler, MCPF, GCF

Having a bit of trouble with fractions? Need to learn how to measure artwork and add mat borders? This video will help! All of the important mathematics required in picture framing--from measuring art with uneven edges to adding and subtracting fractions--is handled in this twenty minute video and accompanying booklet. Working with Fractions, Reading Rulers, and Measuring Art with Uneven Borders, Measuring Mats for Existing Frames and more! Measuring is in inches.

130165 Designing Custom Framing

With Vivian Kistler, MCPF, GCF

Vivian reviews the guidelines for making choices in frame design. Learn basic color theory concepts, choosing mat sizes and mouldings to complete a design. Learn to further enhance your design using fabric mats, ovals and fillets.

130175 Mounting Methods

With Vivian Kistler, MCPF, GCF

Vivian demonstrates full mounting techniques including dry mounting with mechanical and vacuum presses, wet mounting, pressure sensitive adhesives and sprays.. projects discussed include, newsprint, photos, oversized pieces, making fabric covered mats, canvas transfers, laminating, oriental cutouts, trimming and attaching torn pieces.

130180 The Basics of Picture Framing

With Vivian Kistler, MCPF, GCF

Vivian provides a complete overview of basic materials and techniques used for professional picture framers. Topics covered include: moulding, boards, glazing, color section, measuring, writing a work order, single and double mats, cutting glass, cutting and joining moulding, attaching artwork, framing needlework, stretching and framing canvas, conservation issues, and fitting.